



From the desk of Paul H. Connor

Date: Wednesday, May 28, 2008

To: Students for EZ SELL USA Training Center

RE: Class Outline and requirements

EZ Sell USA

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Thank you for asking about our eBay Training Center. First let me tell you that the classes will be three hours in length and will run Monday, and Wednesday evening from 6:00 pm to 9:00 pm, and Saturday from 9:00 am to 12:00 pm. The class size is limited to 6 students to provide more hands on training. Classes are scheduled as needed and we schedule classes to best fit your schedule. Please complete the attached registration form and return with your payment (personnel checks are fine). I will call to schedule the exact date for your classes.

Three classes will be offered here at EZ SELL USA Training Center the cost for each class will be \$50.00, register for all three and receive the approved text book for **FREE**, \$20.00 value.

Introduction to eBay or eBay 101, this class is for first time users people that have had no or very limited use of eBay;

- Background on eBay what is it and why it is so BIG
- Registration as an eBay user
- Registration with Pay Pal to pay for purchases and receive money when you learn to sell
- Searching on eBay how to find what you want to buy and save money
- How to bid and what is a Buy It Now
- How to tell that the person you are bidding with is a good, better or great eBay Seller
- Shipping what is good and what is too much
- What happens when things go bad

Introduction to selling on eBay or eBay 102, this class is for students who have completed eBay 101 or have been an eBay user for over one year and purchased on eBay with a feedback of 10 or more;

- Registration as an eBay seller
- What to sell on eBay, how much is it selling for and what do I want to sell
- eBay photography how to make a photo studio using Wal-Mart to keep it cost effective
- Formatting, uploading and managing photos
- How long should an auction be and when should it end
- What to do with all of the questions
- What category should I sell in
- How to collect payment using Pay Pal or US mail
- Shipping what is the best USPS, UPS, FED-Ex, or other
- Setup and sell one item on eBay

Advance selling on eBay or eBay 103, this class is for students who have completed eBay 101 and 102 or have been an eBay user for over one year and purchased on eBay and have a feedback score of at least 10 or more from purchases or sales on eBay;

- This class will teach people how to list multiple auctions on eBay
- Listing tools that make the process easier, faster and cheaper
- How to find and source items to sell
- Shipping tools for larger items
- Selling internationally why do it and how to make it easier
- Shipping Supplies best and most cost effective
- Power Seller what is it and why you want to be one